



GENERAL TERMS AND CONDITIONS OF THE REVERSED PITCH

These general terms and conditions apply to the agency activation “The Reversed Pitch” by Brand Builders B.V. By participating in the respective contest, the participant agrees to the following general terms and conditions.

1 The contest runs from 18-9-2023 to 31-10-2023 and may be extended at the initiative of Brand Builders. All entries uploaded during this period have the chance to win up to €15,000 in agency hours for the development of a creative concept. Entries uploaded outside of this period are excluded from the contest.

2 Each company/brand may submit a maximum of 2 entries during the registration period.

3 Entries will be judged based on originality and suitability for Brand Builders. The prize that can be won is a maximum of €15,000 in agency hours at Brand Builders for the development of a creative concept, to be used at the discretion of Brand Builders (including timing). This does not include design, production, and execution.

4 The winner will be chosen by the Brand Builders team and announced no later than 1-12-2023. This date may change at the initiative of Brand Builders. Brand Builders will contact the winner. If the winner is unreachable, does not claim their prize, or does not respond in a timely manner, the prize may be revoked and awarded to another winner determined by the Brand Builders team.

5 The outcome and awarding of the prize are not subject to correspondence.

6 The prize is specific to the brand and individual. The prize is not transferable, redeemable for cash, or exchangeable for other services. If the prize is refused or not accepted, or if the conditions of the contest are not met, the prize will not be awarded. In such a case, Brand Builders is entitled, but not obligated, to choose another winner.

7 Brand Builders is not responsible for any technical malfunctions, defects, or delays related to participation in The Reversed Pitch.

8 The promotion is in no way sponsored or managed by, or associated with, Meta, LinkedIn, or the Google Network.

9 Brand Builders has the right to disqualify participants and/or exclude them from participation if it believes that participants are not acting in accordance with the general terms and conditions of the contest or if participants otherwise gain fraudulent access to the contest or unfairly influence the course of the contest.

10 Brand Builders retains intellectual property rights to the concept. The winner is granted a license to use the concept in their communication. Brand Builders intends to communicate about the concept and the process. Statements will be discussed in advance with the client/winner.

11 In addition to these terms, our general terms and conditions as stated [here](#) on the website. If one or more provisions of our general terms and conditions or of this promotion are void or invalid, this does not affect the validity of the remaining provisions of these or our general terms and conditions.